



20 growth prompts — audience & clients

Copy-paste prompts for Instagram, LinkedIn and client acquisition. All ToS-safe: none automates likes, follows, comments or messages.

1. Find clients on LinkedIn

You are my LinkedIn ghostwriter. My target audience: [audience]. My offer: [offer]. Write 3 posts (story / lesson / opinion), 150-250 words, strong first line, and a closing question that invites prospects to comment. Then write a 60-word private message (to send manually) to someone who commented, building on their comment without a pushy pitch.

2. Instagram content ideas

Niche: [niche]. Audience: [audience]. Offer: [offer]. Propose 4 content pillars, then a 4-week calendar (3 posts/week): date, pillar, format (Reel/carousel/story), precise topic, hook, goal (reach, saves, followers). Output as CSV.

3. Hooks & copywriting

Idea: [idea]. Audience: [audience]. Write 30 hooks (max 12 words) across 6 types: curiosity, common mistake, number/result, counter-intuitive, POV, concrete promise. For each: spoken line + on-screen text (max 6 words). End with your top 3 and why.

4. Reels editing

Write a 30-second Reel script about [topic] for [audience]: 0-2s hook, 2-20s 3 points, 20-27s proof, 27-30s CTA. For each segment: spoken text, on-screen text, shot, duration. Add 5 B-roll shots I can film in 10 minutes.

5. Analytics & growth

Here are the stats of my last 30 posts (date, format, topic, views, saves, shares, profile visits, follows): [CSV]. Compute the follow rate (follows/views), rank the top 5 and bottom 5, find what the top posts have in common and suggest 5 next posts. Flag it if the sample is too small to conclude.

6. Prospecting messages

Prospect: [name, role, company, 1 recent public fact]. My offer: [offer], proof: [real result]. Write an email of max 80 words: specific opener, likely problem, proof, simple question (no link). Then 2 follow-ups of 40 words for day 3 and day 7.

7. CRM & follow-up

Here are my notes on [prospect] and our message history: [paste]. Summarize where we are, propose the next action, write a 60-word follow-up message suited to the context and tell me when to send it.

8. Lead magnets

My audience: [audience], their #1 problem: [problem], my offer: [offer]. Propose 5 lead magnet ideas (checklist, quiz, template, mini-guide, calculator) ranked by effort/value. For the best one: detailed outline, catchy title, and 3 Instagram/LinkedIn posts to promote it with a comment keyword.

9. Landing pages

Offer: [offer], audience: [audience], promised result (real): [result], proof: [testimonials]. Write a landing page: headline, subheadline, 3 benefits, who it's for / not for, how it works, proof, FAQ (5), CTA. Tone: [tone]. Do not invent any numbers.

10. Newsletter

Here are my 3 best posts this week: [paste]. Turn them into a newsletter: subject line (3 variants), personal intro, 3 sections each with one actionable insight, one resource, a CTA to [offer]. 500 words.

11. Content repurposing

Here is a LinkedIn post that performed well: [text]. Adapt it for Instagram: 6-8 slide carousel (short sentences, one example per slide), 120-word caption, 20-second Reel script. Keep my ideas and vocabulary.

12. Ad creatives

Product: [product], audience: [audience], main objection: [objection]. Propose 10 ad angles (pain, desire, proof, comparison, urgency...). For the top 3: hook, primary text (125 characters), headline, visual idea, 15-second video script.

13. Instagram bio, 3 versions

My current bio: [bio]. I help [audience] achieve [result], proof: [real number]. Propose 3 bios (max 150 characters): result-led, community-led, offer-led, each with a search-optimized name field. Do not invent numbers.

14. 8-slide educational carousel

Create an 8-slide carousel on [topic] for [audience]: slide 1 hook (max 8 words), slides 2-7 one idea + one example (max 25 words), slide 8 recap + 'Save this' + 'Follow [@account] for [promise]'. Add a 150-word caption.

15. Plateau diagnosis

My account has been stuck at [X] followers for [time]. Ask me 5 diagnostic questions, wait for my answers, then identify the bottleneck (reach, retention, profile conversion, unclear promise, consistency) and propose a 14-day plan with one experiment per week.

16. 5-story sequence

Create 5 stories for [goal] about [topic]: 1 hook, 2 context, 3 poll (give options), 4 concrete value, 5 open question with sticker. For each: text (max 15 words), sticker, visual.

17. Collab pitch (sent manually)

For this account [description + 2 recent posts], write a max 80-word message: specific compliment, concrete collab idea (collab post, live), benefit for THEIR audience, simple ask.

18. Comment replies (posted manually)

Here are comments I received: [paste]. Draft a personalized reply (max 25 words) for each, add a question when relevant, and flag those showing buying intent.

19. Irresistible offer

My offer: [offer], audience: [audience], real result achieved: [result]. Reframe it: promise, who it's for, deliverables, timeline, possible guarantee, 3 logical bonuses, and 3 objections with answers.

20. Structured client testimonial

Here is raw client feedback: [paste]. Turn it (with their consent) into a testimonial: before, turning point, result (only numbers provided), short quote. LinkedIn post version + Instagram slide version.

Replace [brackets] with your details. Never invent figures in your content. — aigrowthrank